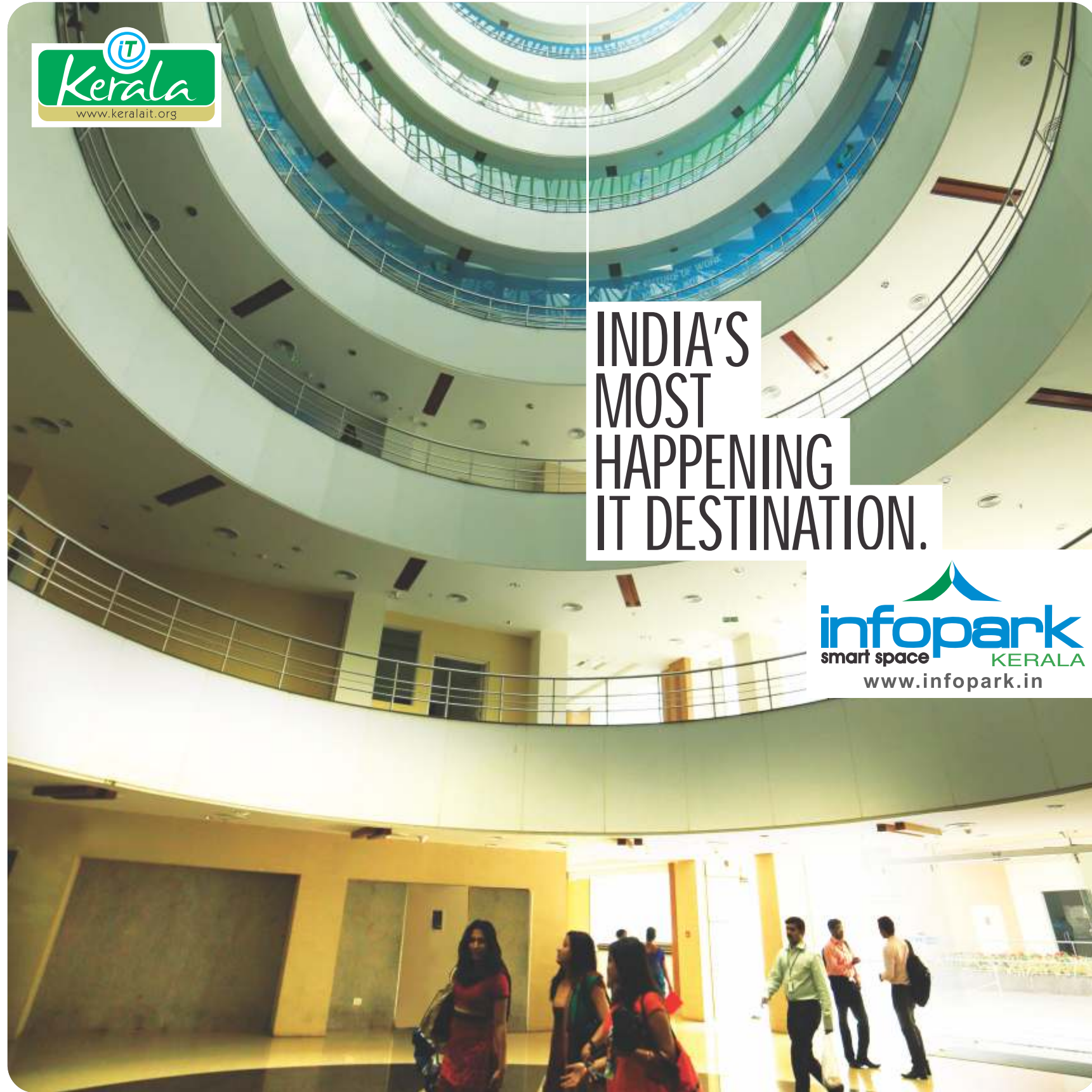




INDIA'S
MOST
HAPPENING
IT DESTINATION.





Kochi, the cosmopolitan metropolis of Kerala, houses the State's most prestigious technology initiative - Infopark. Incorporated in 2004, the Park, owned by the Government of Kerala, has been developed with public-private partnership in Hub & Spoke model to tap Kerala's unique advantage of uniformly distributed talent, infrastructure and IT-supporting platforms. Kochi acts as the Hub and easily accessible Thrissur in north and Cherthala in south as the Spokes.

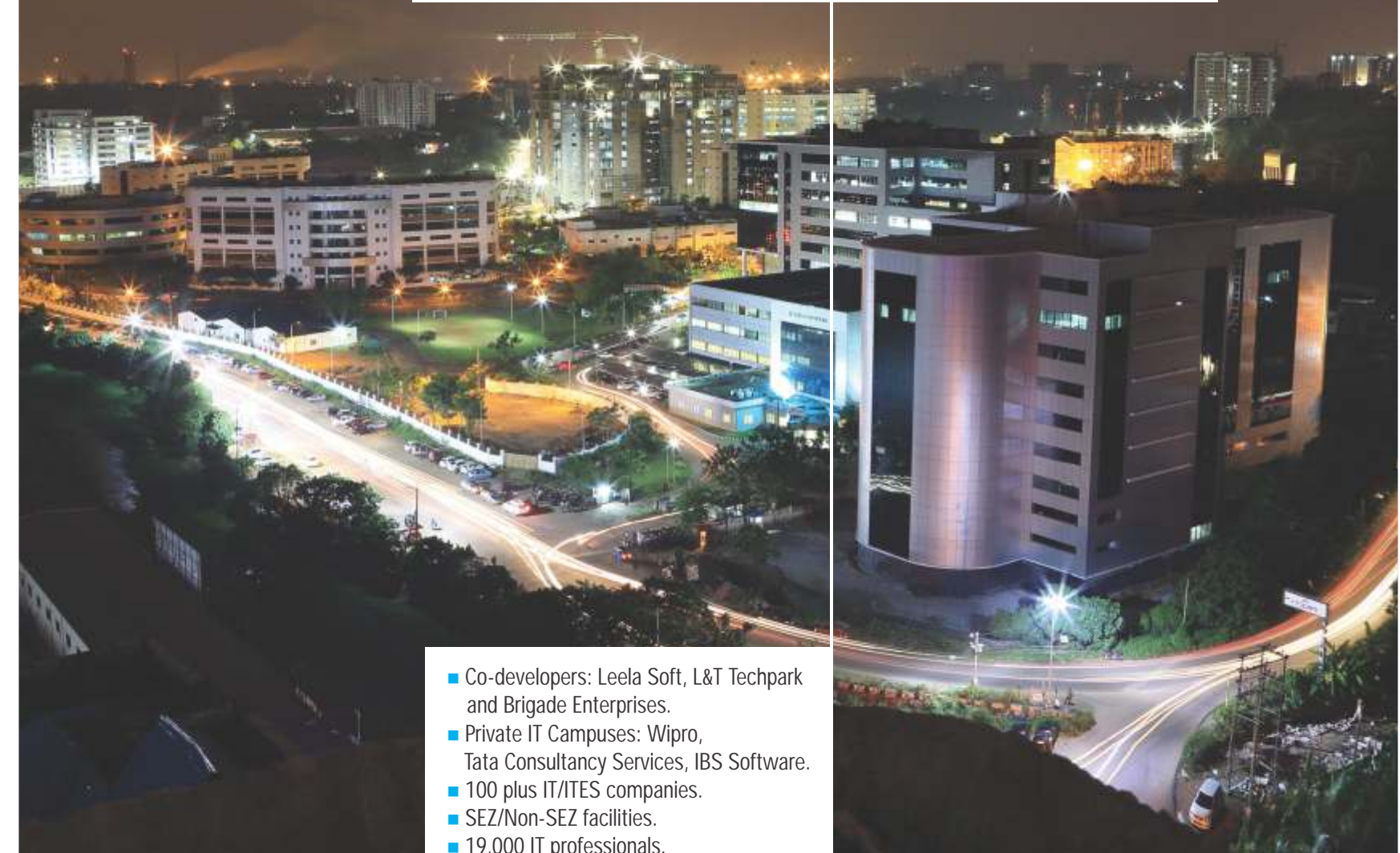
With a mission to become the largest IT park in the country, the initial phase of Infopark has been developed in 100 acres of land. The IT Park has shown tremendous growth in number of companies and software exports. Infopark today operates in a total area of 350 acres of land across four locations. Around 240 acres are notified as Special Economic Zone (SEZ) with tax incentives and duty free benefits for export-oriented IT/ITES companies. Over 150 companies operate in Infopark campuses across 3 locations providing employment for about 20,000 professionals. Infopark is now developing the Phase-2 as an integrated township in 160 acres of prime land. It's designed as a green park and offers world-class infrastructure at a minimum of 30% less operating expense compared to Tier-I cities.



MOST DEVELOPED. MOST PREFERRED.

INFOPARK PHASE
KOCHI 01

Infopark Phase-I, sprawling over 100 acres of well-connected land in Kochi, offers SEZ and non-SEZ facilities to IT/ITES companies. The Park has 3.2 million square feet of operational built-up space and an additional 2 million square feet is now under construction. The Park offers Plug & Play and Warm Shell office spaces for technology companies and Smart Business Centre for startup companies with 24/7 support. Low rentals, cost effective stable power supply, high speed data connectivity and high quality infrastructure make Infopark the most preferred destination for IT/ITES companies.



- Co-developers: Leela Soft, L&T Techpark and Brigade Enterprises.
- Private IT Campuses: Wipro, Tata Consultancy Services, IBS Software.
- 100 plus IT/ITES companies.
- SEZ/Non-SEZ facilities.
- 19,000 IT professionals.



SUBURBAN SPACES. URBAN AMENITIES.

In order to take Kerala's unique advantage of uniform talent distribution and narrow urban-rural divide, Infopark has initiated a Hub and Spoke model for the development of IT parks with Infopark in Kochi as the Hub and Infoparks in Thrissur and Cherthala as the Spokes. The Spokes are strategically situated 40 km north and south of the Hub.

The Spoke, Infopark Thrissur, located at Koratty is designed as eco-friendly steep roof villas. Close proximity to NH47 and a mere 20-min drive to the Kochi International Airport ensure easy connectivity to all parts of Kerala and neighbouring States. Competent manpower, low rentals, green environs and world-class infrastructure make Infopark, Thrissur a great choice for IT/ITES companies.

**INFOPARK
THRISSUR**



- Type of development: Non-SEZ.
- Project area: 30 acres.
- 58,000 sq.ft. built-up area completed and operational.
- 30 IT/ITES companies.
- Plug & Play and Warm Shell facility.
- Bank & ATM, stationery shop, coffee shop, swimming pool, badminton court, etc.
- 3,30,000 sq.ft. multi-storey IT block under construction (allotment by November 2014)



**INFOPARK
CHERTHALA**

Infopark Cherthala is located 30 minutes south of Kochi at Cherthala in Alappuzha district, the backwater tourism hotspot of the State. The Park, with its close proximity to Kochi and Alappuzha blends business, leisure and budget without compromising on quality. Low rentals ensured by suburban locales, truly urban and state-of-the-art workspaces, availability of cost-effective residential spaces, shopping malls, hospitals and educational institutions make this Park an attractive destination for IT/ITES companies.

**INFOPARK CAMPUS,
CHERTHALA**



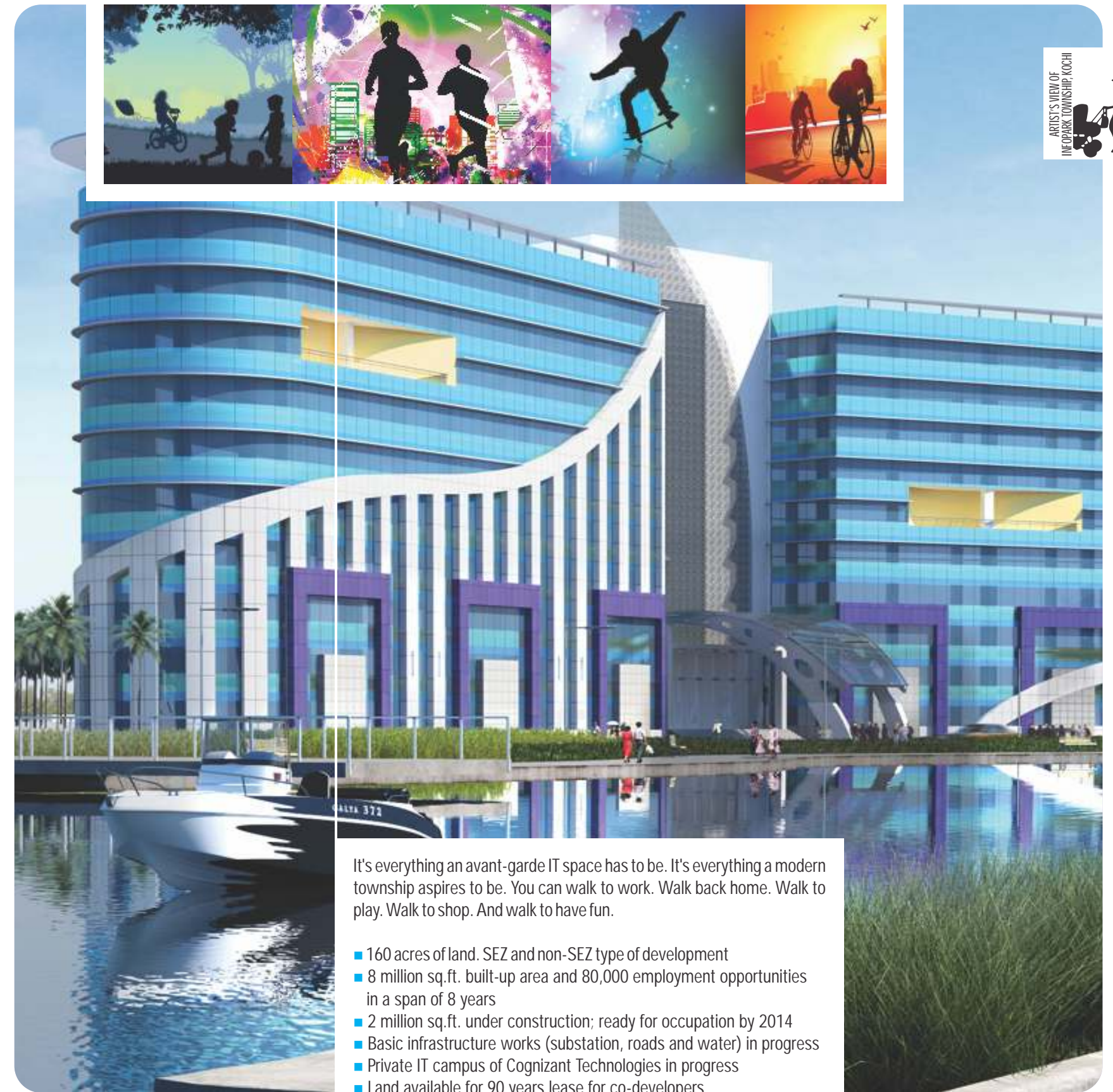
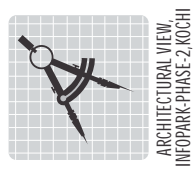
- Type of development: SEZ
- Project area: 60 acres, 2,40,000 sq.ft. built-up area
- Single floor plate 60,000 sq.ft.
- Centrally air conditioned building, food court, conference hall, training hall, bank, ATM.
- Offerings: Plug & Play and Warm Shell.



FUTURE-READY WALK TO WORK TOWNSHIP.

INFOPARK PHASE
KOCHI 02

Infopark Phase-2 in Kochi is fast developing as an architectural, technological and civic spectacle. In addition to IT/BPO complexes, Phase-2 opens up infinite opportunities for builders, brands and other business enterprises to partner with Infopark in developing residential spaces, shopping malls and various other essential and lifestyle amenities.



It's everything an avant-garde IT space has to be. It's everything a modern township aspires to be. You can walk to work. Walk back home. Walk to play. Walk to shop. And walk to have fun.

- 160 acres of land. SEZ and non-SEZ type of development
- 8 million sq.ft. built-up area and 80,000 employment opportunities in a span of 8 years
- 2 million sq.ft. under construction; ready for occupation by 2014
- Basic infrastructure works (substation, roads and water) in progress
- Private IT campus of Cognizant Technologies in progress
- Land available for 90 years lease for co-developers

SMART START-UP

The Government of Kerala has provided Smart Business Centres (SBC) to facilitate Indian and foreign IT/ITES companies to start operations immediately from a Plug & Play facility at Infopark. Low rentals clubbed with high quality furnishing in the modules of 450 to 1500 sq.ft. make the SBC an ideal choice for start-up enterprises or foreign companies who aspire to conceive their innovative ideas. Simple procedures and friendly terms give hassle-free office spaces at the Smart Business Centre with effective space utilisation, multiple choices of bandwidth providers, 100% power backup, round-the-clock security, housekeeping services, pantry facility, 24/7 maintenance support and common meeting/interview rooms.

There is an exclusive NRI-TBI Centre with special support schemes to encourage Non Resident Indians who wish to set up their technology shops in their homeland.



WORLD-CLASS AMENITIES IN INSPIRING ENVIRONS

Infopark Campus is truly one of its kind. The high-tech infrastructure with free flowing space complements well-balanced green environs. The beauty of Kerala is gloriously alive in this futuristic technology space, making working here incomparably inspiring. And the amenities offered transform the Park into an ideal place to live, work and play.

- Multi-brand food courts
- Auditorium
- Health Club
- Travel desk
- Spacious lobbies
- Convenience store
- Guest house
- Kid's day-care centre
- Multi level car parking blocks
- Banks/ATMs
- Book store
- Landscaped open spaces



AMENITIES
INFOPARK CAMPUS



COMPANIES AT INFOPARK

Over 150 Companies.

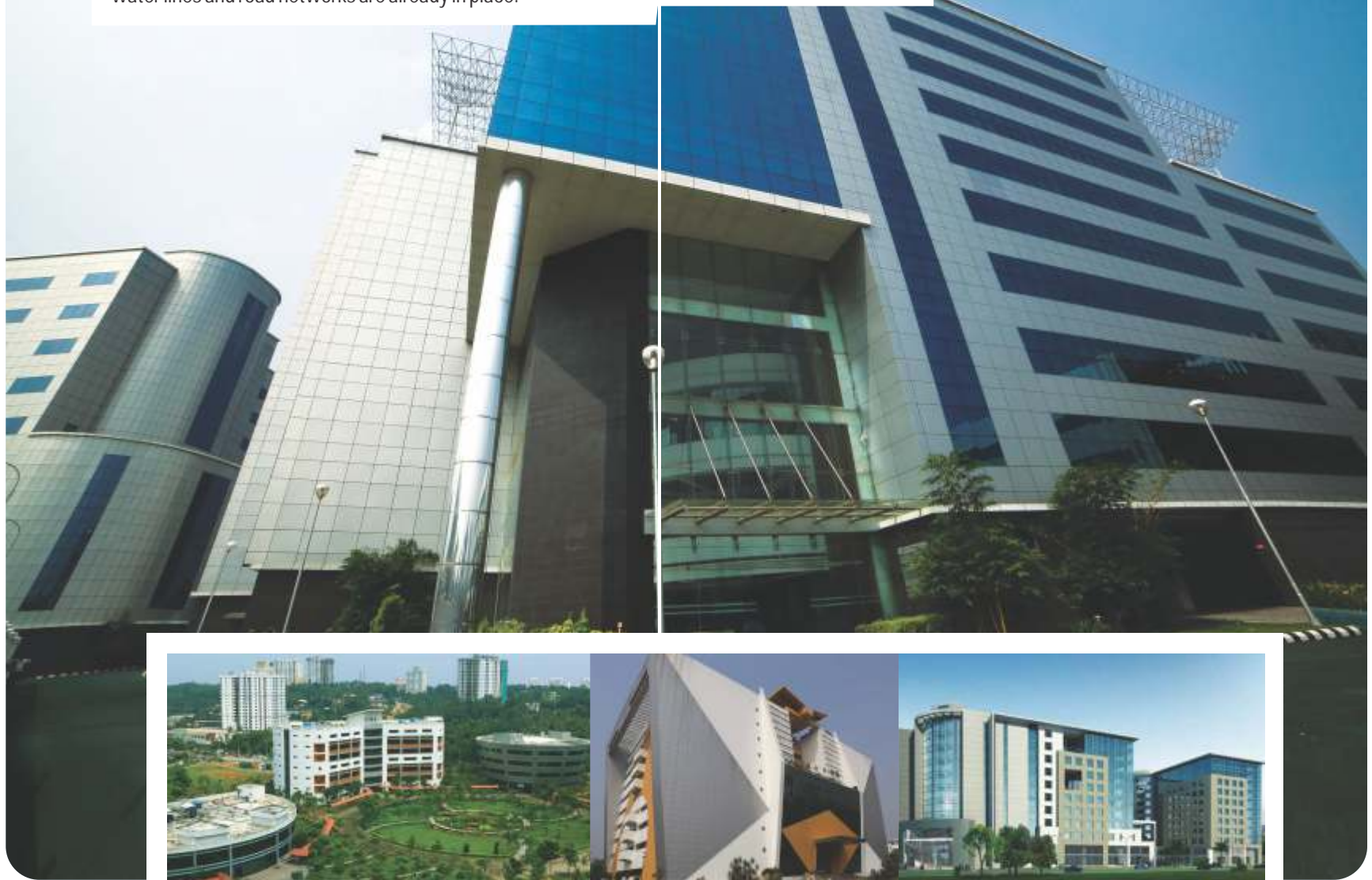


Within eight years since its inception, Infopark has become the most sought-after technology Park in India. IT majors have shown their confidence in Infopark and partnered with the Park to develop infrastructure. Current co-developers include Wipro (1 million sq. ft. built-up area), Leela (0.62 million sq. ft.) and L&T Tech Park (0.4 million sq. ft.). The on-going development involves the partnership of TCS (1.2 million sq. ft.) Cognizant (1.5 million sq. ft.) and Brigade (0.7 million sq. ft.).

Infopark offers varied development opportunities for IT companies / investors over 350 acres of land in SEZ and commercial zones. It includes IT/ITES/BPO buildings, convention centre, rest & recreation centres, sports club, budget hotels, hospitals, service apartments, restaurants, boat club, shopping arcades, multiplexes, media park, etc. Basic amenities like power supply, water lines and road networks are already in place.

CO-DEVELOPER OPPORTUNITIES IN WALK TO WORK TOWNSHIP

- Land for 90 years lease
- SEZ/Non SEZ land options
- Single Window Clearance
- Up-to 5 FAR
- Exemption from stamp duty & registration charges
- Investor-friendly State policies & SEZ benefits



Kochi is India's most important port city with an eventful history and an illustrious culture. Kochi is the highest graded city in the State and ranked one in terms of tourist arrivals. The City is well connected to all parts of India through road, rail and air. The International Airport, fourth largest in the country, operates flights to all international destinations.

Living in Kochi is truly enriching with luxury living spaces, premium healthcare facilities, top class educational institutions, multi-brand shopping malls and the most sought-after leisure and fun spots. Heritage monuments, beaches, theme parks and pilgrimage centres are within the radius of 10 km. Weekend getaways are wide and varied.

Industry and business bloom in Kochi like nowhere else in the State. Ample power, long coastline, major port, container transshipment terminal, international air terminal, excellent banking facilities, etc. make Kochi and its suburbs home to over 250 industries.

KOCHI

COSMOPOLITAN CITY.
COMMERCIAL CAPITAL.
CONNECTIVITY HUB.

- 15 GBPS VSNL International Gateway Exchange.
- India's cheapest bandwidth costs.
- High-speed Internet connectivity ensured by two submarine cable landing points-SAFE & SE-ME-WE3
- Second best ITES destination in India.



The photograph courtesy V.S. Shree, Mathrubari



KERALA: THE MOST ADVANCED STATE & THE MOST BEAUTIFUL TOO

Kerala. The name instantly evokes an imagery of a globally-loved tourism hotspot. In fact, Kerala, the most developed State in India, is much more than that. This State of incredible intellectual repertoire occupies a prime place in the technology landscape of India. Kerala led India's technology revolution with the nation's first IT park in the State capital. It was more than a space. It was indeed a statement made in the future, encouragingly supported by pathbreaking industry policies and progressively focused State machinery.

Kerala now offers millions of square feet for IT and ITES companies to flourish. The infrastructure is world-class. Amenities are futuristic. Policies are friendly. People are highly skilled. And the life is great with an equable climate, high educational and healthcare standards, affordable living, peaceful public spaces, multibrand shopping havens. The only State in India with 3 international airports ensures connectivity to all major destinations in the country and abroad.



TOURISM SPOTS & INFRASTRUCTURE, KERALA



READY-TO-HIRE TALENTS

Kerala has a long and pathbreaking history of education that transformed its socio economic fabric. The educational institutions are great centres of excellence producing brilliant talents each year. There is an annual intake of 50,000 engineering students and the talent catchment area also includes Karnataka and Tamil Nadu which is in close proximity to Kerala. In addition to this, Kerala have 2,00,000 other graduates coming out of colleges every year. To refine their skills and make them employable, the State has introduced various programmes like Finishing Schools & other initiatives implemented through Kerala State IT mission. Ready availability of educated, English-speaking talent pool, 100% literacy, lowest attrition (less than 5%) are the reassuring factors that attract IT majors to start up their company in Kerala.



TALENTS AT INFOPARK



GREAT WORK-LIFE BALANCE

A perfect work-life balance attracts employees to Kerala. Less commuting time to office ensure quality time with their family. Clean green environs, stress-free work, weekend getaways to tourist spots, shopping and entertainment avenues, nightlife, etc. are some other attractions that make people work in Kerala, a place where the world comes to take a break from work.



IT IN KERALA



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